



KULJETUS LOGISTIIKKA

MEDIA INFORMATION 2020

KULJETUSLEHTI.FI

MAALLA MERELLÄ ILMASSA

DISTRIBUTION SCHEDULE

N:o	Material date	Distrib.
1	14.02.2020	week 9
2	20.04.2020	week 19
3	24.07.2020	week 32
4	18.09.2020	week 40
5	23.10.2020	week 45
6	04.12.2020	week 50

Journalists

Sari Järvinen
Sari Putkonen
Virpi Adamson
Jyrki Tuominen
Päivi Haavisto
Merja Maansalo

In addition to permanent journalists we also have several professionals and entrepreneurs from different sectors writing for us.

Contact - Office

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SUB-EDITOR

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Print: ISSN 1458-1088

Online: ISSN 1798-7962

Marketing

Media sales

+358 40 717 5686

+358 40 5585 733

sales@kuljetuslehti.fi

DISTRIBUTION

Companies in the sectors of Logistics and technology industry. Targeted special deliveries, events and exhibitions.

CIRCULATION

36 400 (online + print magazine)

The magazine is also available as online publication.

Product is ISO 9001 compliant

Magazine

Kuljetus & Logistiikka is a magazine targeted for professionals in logistics and related fields.

The Magazine deals with wide variety of topics in transport and logistics, the future of the industry, with lighter subjects included.

During 2020, being the 23rd year of publishing, the magazine will have 6 issues. Every year we are actively involved in several events of the industry.

Online, you can find us at our new address **kuljetuslehti.fi**

**Kuljetus ja Logistiikka -
By Land, Sea and Air.**

Examples of subjects published in this magazine

CONTAINER TRANSPORT
TRANSPORT EQUIPMENT
SPECIAL TRANSPORT
CUSTOMS AND FORWARDING

CROSS-BORDER TRANSPORT
LOCAL TRANSPORT
FINANCE AND INSURANCE
PALLET

LOADING SUPPLIES
FORKLIFTS
WAREHOUSE SERVICES
STORAGE SYSTEMS

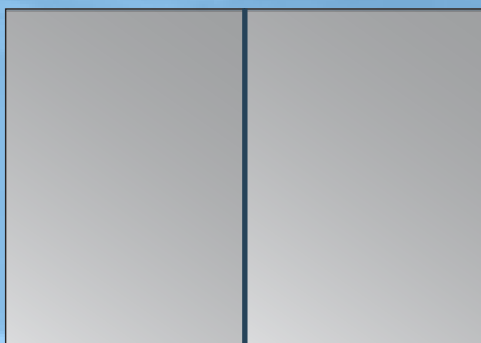
STEVEDORING
NEW INVENTIONS
PORTS
LEGISLATION

SAFETY, SECURITY
ICT IN LOGISTICS
EDUCATION IN LOGISTICS
WORK WELFARE



MEDIA INFORMATION 2020 - PRINT

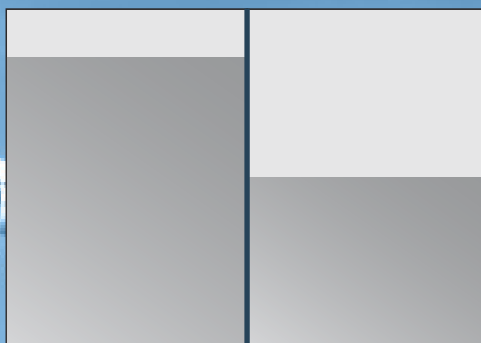
ADVERTISEMENT SIZES



Spread 2/1
420 x 297 mm

Full page 1/1
210 x 297 mm

In text
186 x 270 mm

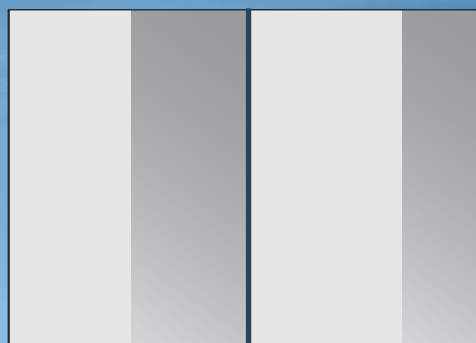


Front page
210 x 255 mm

1/2 horizontal
210 x 150 mm

Back cover
210 x 270 mm

In text
186 x 130 mm

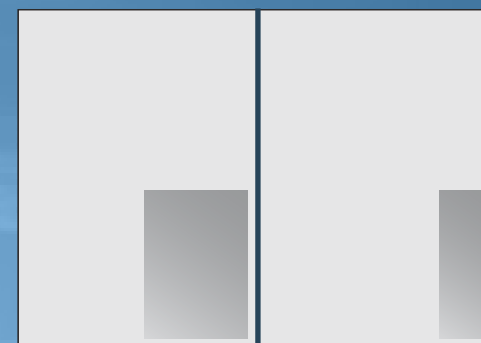


1/2 vertical
103 x 297 mm

1/3 vertical
75 x 297 mm

In text
91 x 270 mm

In text
60 x 270 mm



1/4 page ad
91 x 130 mm

1/8 page ad
43 x 130 mm

Sizes marked in Red
- please add a 3mm bleed.

TECHNICAL INFORMATION

Size	210 x 297 mm
Covers	120 g
Inner pages	90 g LWC
Inserts	Stitching, glue drop, loose insert, packaged

MATERIAL DELIVERY

Properly sized and print ready material in PDF format, colors in CMYK, resolution 300 dpi.

Please attach contact information with material.

Must be delivered by Material date

E-mail: aineisto@kuljetuslehti.fi

Line: Shared from dropbox or similar

Insert distrib. according to agreement.

PRINT

NEEF + STUMME
Premium Printing GmbH & Co. KG

Circulation: 36 400(print+online)
Product is ISO 9001 compliant

ADVERTISEMENT PRICES

Placement	Size	Price
Spread	2 / 1	3200 €
Back page	1 / 1	2960 €
2nd page	1 / 1	2196 €

VAT 24 % will be added to prices
Ad agency discount -20 %

AD PRICES - INNER PAGES

Placement	Size	Price
Inner pages	1 / 1	1900 €
	1 / 2	1300 €
	1 / 3	800 €
	1 / 4	650 €
	1 / 8	400 €

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EVENTS

- American Car Show (2020)
Tuning Car Show
MC Heaven & Motorsport 2020
- Power Truck Show (2020)
- Logistiikka 2020 (9.-10.9.2020)
- Alihankinta (22.-24.9.2020)