MEDIAINFORMATION

2026

KULJETUS & LOGISTIIKKA -MAGAZINE

Magazine for professionals in transport and logistics sector

The magazine covers topics from all stages of the logistics and transport chain, the future outlook for the industry and sometimes about lighter subjects.

The magazine is also actively involved in many industry events each year.

Year 2026 will be our 29th year of publication.

KULJETUSLEHTI.FI

BY LAND - BY SEA - BY AIR

KULJETUSLEHTI.FI

asiakastieto

SUOMEN VAHVIMMAT
HOPEA
KULJETUS & LOGISTIIKKA
FI15519411 | 2024

KULJETUS & LOGISTIIKKA -MAGAZINE

PROFESSIONAL MEDIA - STRENGHTEN YOUR BRAND AND INCREASE SALES

With an article published in a professional trade media, you can reach readers and decision-makers interested in your industry in a precisely targeted way.

SOME TOPICS COVERED IN THE MAGAZINE

- Container transport
- Transport equipment
- Special transport
- Customs and forwarding
- Cross-border transport
- Local transport
- Finance and insurance
- Pallets
- Loading supplies
- Forklifts
- Warehouse services
- Storage systems
- Stevedoring
- New inventions
- Ports
- Legislation
- Safety, security
- Ict in logistics
- Education in logistics
- Work welfare

Over the past year, technology, consumer electronics and other lighter content has been more strongly integrated into the content of the online magazine. The range of topics has been expanded in response to a reader survey, while remaining close to the core themes of the magazine.

TYPICAL READER OF THE MAGAZINE

The largest readership of the magazine is made up of people in decision-making positions in companies. A typical reader is a company CEO or a person responsible for transport, procurement and warehousing in the 35+ age group. A significant group is made up of people responsible for logistics and transport in trade and industry.

In addition to those in senior management positions, the magazine also reaches a significant number of employees at the every day working level of transport and logistics companies.

Readers are interested in B2B services, Business and employer services and employee recruitment, Productivity software, Investment services, Technology development in the industry and Real estate and property services.

EDITORIAL STAFF AND CONTACT INFO

EDITORIAL OFFICE CONTACT INFORMATION

KULJETUS-LOGISTIIKKA

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Online: ISSN 1798-7962

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Merja Maansalo

In addition to permanent journalists we also have several professionals and entrepreneurs from different sectors writing for us.

MARKETING

myynti@kuljetuslehti.fi
+358 40 717 5686

DISTRIBUTION SCHEDULE & AD PRICES

DISTRIBUTION SCHEDULE

	DISTRIBUTION	MATERIAL DATE
N:o. 1	week 8	06.02.2026
N:o. 2	week 14	20.03.2026
N:o. 3	week 22	08.05.2026

	DISTRIBUTION	MATERIAL DATE
N:o. 4	week 39	11.09.2026
N:o. 5	week 49	23.11.2026

ADVERTISEMENT PRICES - FULL SPREAD AND COVERS

PLACEMENT	SIZE	PRICE
Spread	2 / 1	3200 €
Back page	1 / 1	2960 €
2nd page	1 / 1	2196 €

ADVERTISEMENT PRICES - INNER PAGES

PLACEMENT	SIZE	PRICE
Inner pages	1 / 1	1900 €
	1 / 2	1300 €
	1 / 3	800 €

SIZE	PRICE
1 / 4	650 €
1 / 8	400 €

Vat 25.5 % will be added to prices

Ad agency discount -20 %

DISTRIBUTION

Companies in the sectors of Logistics and technology industry. Targeted special deliveries, events and exhibitions.

CIRCULATION

41 300

Online publication also available

RECLAMATIONS

If the advertisement cannot be published for productional or other operational reasons or reasons resulting from the client, the magazine's responsibility for leaving out an advertisement or errors in publishing is limited to reimbursing the price paid of the advertisement. The publisher reserves the right to complement and change the above mentioned media information. Any complaints must be made within seven (7) days of the release of the magazine.

AD SIZES AND MATERIAL DELIVERY

TECHNICAL INFORMATION

Size	210 x 297 mm
Covers	120 g
Inner pages	90 g LWC
Inserts	Stitching, glue drop, loose insert, packaged

PRINTING HOUSE

Printall AS

www.printall.ee

Product has ISO 9001

ADVERTISEMENT SIZES

Front page
210 x 255 mm
Back cover
210 x 270 mm

Full page 1/1
210 x 297 mm
In text
186 x 270 mm

1/2 horizontal
210 x 150 mm
In text
186 x 130 mm

1/2 vertical
103 x 297 mm
In text
91 x 270 mm

1/3 vertical
75 x 297 mm
In text
60 x 270 mm

1/4 page ad
91 x 130 mm
1/8 page ad
43 x 130 mm

Spread 2/1
420 x 297 mm

Please add a bleed of 3 mm

AD TMATERIAL

Properly sized and print ready material in PDF format, colors in CMYK, resolution 300 dpi.
Please attach contact information with material.

Print ready material must be delivered by the material date.

MATERIAL DELIVERY, INSERTS

E-mail

aineisto@kuljetuslehti.fi

Line transfer

Shared from Dropbox e.g.

Insert distribution

According to agreement

ONLINE ADVERTISEMENT

AD PLACEMENT AND PRICING

PLACEMENT	SIZE	PRICE / 1 MO.
Panorama	1920 x 580	900 €
News feed	985 x 380	655 €
Leaderboard	1280 x 200	715 €
Skyscraper	250 x 750	430 €
Small rectangle	405 x 360	240 €

* Panorama price includes Mobile Leaderboard - placement

PLACEMENT	SIZE	PRICE / 1 MO.
Mobile Leaderboard	1280 x 200	715 €
Interstitial	640 x 960	260 €

OTHERS

News letter / 1 time	600 x ***	sp. 750 €

Ad agency discount -20 %

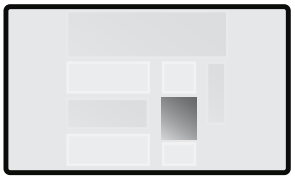
Vat 25.5 % will be added to prices

Panorama
1920 x 580 px

News feed
985 x 380 px

Leaderboard / Mobile Leaderboard
1280 x 200 / 320 x 50

Skyscraper
250 x 750 px



Small rectangle
405 x 360 px

Interstitial
640 x 960 px

MATERIAL FOR ONLINE ADS

Material can be submitted in the most common file formats. Compatible files are automatically converted to webp format. File sizes are recommended to be less than 450 kB for the largest ad sizes. All material will be distributed from the magazines own server.

Please attach contact information with material.

MATERIAL DELIVERY

E-mail

aineisto@kuljetuslehti.fi

Line transfer

Shared from Dropbox or similar service